

# Villetta Mimma Vittoria

(peaceful pleasures and nourishment for the body and spirit)

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## The inspiration and goals of Villetta Mimma Vittoria

Born and raised in Reggio Calabria until he was 3, the property owner and his family immigrated to North America in the early sixties. Now an award winning music producer/composer, the owner decided to make his small but hopefully lasting contribution to Calabria's tourism.

The Academy of Calabria Rome-Toronto honored the owner in 1996, for his outstanding achievements and contributions to the Calabrian community in Canada. The Center for Art & Culture "Bruzio" of Gioia Tauro Awarded the "Calabria America" 2000, to the owner as a composer/producer.

Honored with the above awards and acting as an ambassador of Calabria, the owner was inspired to rebuild his parents' old and abandoned town house in Gioia Tauro making it available to his family and friends as well as opening it up as a rental to anyone ready for a Calabrian adventure.

Taking over 2 years to complete the 2 story -2 bedroom- 1000 sq ft independent town house (Villetta), the owner wanted to make a statement about what he has learned while being away from his native region. Calling on close relatives to put the paperwork and plans into action, his faith in the Calabrian way of doing business was tested time and again. Residing in New York City for the past 15 years, the owner ended up showing his fellow countrymen a thing or two of how things get done and bringing a sense of style and taste that even the master trade contractors remained impressed.

Noting that there were few Calabrian summer rentals on the market, the owner's approach to creating something that all would like to experience, was a house that an adventurer in Calabria could escape to, to nourish the body and spirit at an affordable price. One simple pleasure that North Americans take seriously, is taking a great shower. After traveling to Italy many times, the owner found that it was hard to do such a thing. Hence he implemented a 10' rain shower head in the large bathroom to fulfill that pleasure. This was the corner stone of thought and attention to detail that the owner had in mind when rebuilding the town house.

To celebrate and bless the opening of the rental house, all guests renting Villetta Mimma Vittoria (named after the owner's mom) will be greeted with a welcome care package containing local Calabrian products of (virgin olive oil - grown, harvested and cold pressed by the owner's relatives in nearby Seminara, fruits and vegetables (in season) grown and harvested by the owner's relatives in nearby Ponte Vecchio, preserves and home made table wine made by other relatives in Gioia Tauro). The products (those that are lawful to import) are also available for sale if the guests want to take back a little flavor of Calabria back with them. The owner's relatives in Gioia Tauro are predominantly merchants in the jewelry, giftware and dry cleaning business. Modest discounts will be made to Villetta Mimma Vittoria guests at these fine establishments.

The owner wants his guests to have a wonderful time, take in the local culture that few tourists get to experience, visit the cultural and historical sites, enjoy the beaches, take a cooking class in Calabrian cuisine (provided by another of the owner's aunt's) and come back year after year inviting more of their friends to join them in nourishing their bodies and spirit.

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